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# EXPERIENCE STOKE-ON-TRENT

2019/20

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[VISITSTOKE.CO.UK](http://VISITSTOKE.CO.UK)



City of  
**Stoke-on-Trent**

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# EXPLORE THE WORLD CAPITAL OF CERAMICS... STOKE-ON-TRENT

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Stoke-on-Trent is a city built on a history of industrial greatness and creative artistic flair. We've seen a resurgence of all things that made the city great. From pottery to performing arts and everything in between, we're home to world-class attractions, incredible talents and creative businesses.

A city full of proud people, Stoke-on-Trent is a city moving forward. Come and experience a new chapter in our city's remarkable story.

Located in the heart of England, Stoke-on-Trent is easily accessible by air, road and rail. The following pages will give you a little taste of what you can expect to enjoy on your visit.

For full information about attractions, accommodation, events, shopping, culture, and food & drink in Stoke-on-Trent go to



[visitstoke.co.uk](http://visitstoke.co.uk)



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Contact the Tourist Information Centre on  
01782 236000 or email [stoke.tic@stoke.gov.uk](mailto:stoke.tic@stoke.gov.uk).

Cover image: Trentham Estate

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# THE POTTERIES

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Gladstone Pottery Museum

Stoke-on-Trent is  
the World Capital of  
Ceramics.

The city has been shaped by its production of pottery for centuries, building a city with a globally renowned reputation and history of innovation, science, art, culture, and commerce. Today the city remains a must-visit destination for lovers of pottery.

Factory tours, outstanding visitor centres, museums and hands-on opportunities including the chance to throw your hand at the potter's wheel mean you'll have an entertaining insight into the history and tradition of a time-honoured craft.

And of course, a trip to The Potteries wouldn't be complete without a visit to one of our many factory shops and outlets which present exclusive opportunities to browse and buy exquisite pieces at special prices from a huge collection of china on offer.



World of Wedgwood Factory Tour

**Discover more at [visitstoke.co.uk](http://visitstoke.co.uk)**

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# OUTSTANDING ATTRACTIONS

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World-class museums, outstanding visitor centres, glorious gardens, fantastic factory tours, creative hands-on opportunities, and the UK's only Monkey Forest... we have it all! With a year-round appeal, we're the perfect place for a memorable short break or day visit.

The Trentham Estate is the perfect place for a fun day out with the family. Home to award-winning gardens, scenic Capability Brown lake, adventure playground, boat and train, magical fairies, barefoot walk, newly extended shopping village and the amazing Trentham Monkey Forest where 140 Barbary macaques roam freely in 60 acres of English forest.



Trentham Monkey Forest



World of Wedgwood

The World of Wedgwood is a unique, interactive visitor centre experience celebrating the very best of British craftsmanship. Experience Wedgwood for the day through shopping, food, visitor tours and art and craft workshops. Experience the exquisite Wedgwood Tea Room, a contemporary English dining and afternoon tea experience.

**Discover more at [visitstoke.co.uk](http://visitstoke.co.uk)**

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# HERITAGE

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Stoke-on-Trent's heritage is evident everywhere you turn in the city. Steeped in industrial history, the area was at the forefront of the industrial revolution.

Look out for our iconic bottle kilns that still pop up on the city's skyline providing a cue to The Potteries' past.

The history and heritage of the area is brilliantly told through our attractions and museums including The Potteries Museum, Gladstone Pottery Museum, Etruria Industrial Museum, Ford Green Hall, Apedale Valley Light Railway, and Churnet Valley Railway. World famous companies established and based in the city have outstanding and immersive visitor experiences including World of Wedgwood, Moorcroft Heritage Visitor Centre, Emma Bridgewater, Dudson Museum, Spode Museum Trust Heritage Centre and Middleport Pottery.

We are lucky enough to have two canals running through Stoke-on-Trent: the Trent & Mersey canal and the Caldon canal. The canals provide a great facility for a trip in a narrowboat, or simply walking, biking and exercising and Stoke-on-Trent's Heritage Canoe Trail makes it really easy to paddle along!



Middleport Pottery

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# SHOP TIL YOU DROP

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Come and buy from the World Capital of Ceramics where quality products are designed and manufactured.

We have a remarkable array of ceramic factory shops, selling everything imaginable: from fine china dinner services, intricate figurines, table and cookware, to mugs, tiles, jugs and jewellery.

As well as being the world's best ceramics shopping destination, Stoke-on-Trent has other great opportunities too. The Shopping Village at Trentham is home to 77 timber lodges housing amazing shops, cafés and restaurants set in a lovely friendly village atmosphere. Visit into Potteries, the region's biggest shopping centre which boasts big high street names and is where all your retail needs will be met!



Discover more at [visitstoke.co.uk](http://visitstoke.co.uk)

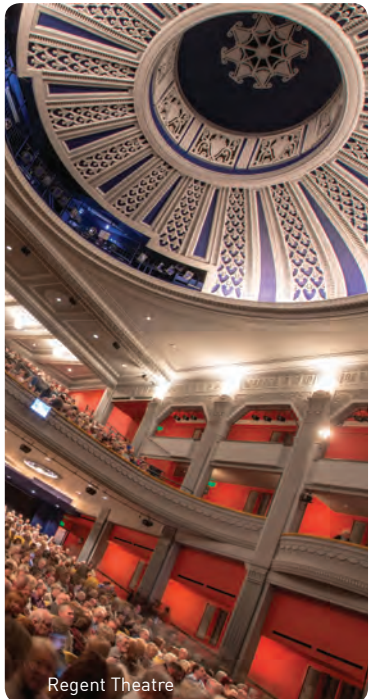
# ENTERTAINMENT

## We are home to outstanding theatres.

The Cultural Quarter in the City Centre houses the Regent Theatre, a beautifully restored Art Deco theatre offering a high quality programme of grand opera, national ballet, drama, and west end musicals; and the Victoria Hall, an outstanding concert hall offering a wide range of concerts, events, and stand-up comedians.

The New Vic Theatre is the theatre in the round, which has built a reputation for innovative productions of both new and classic works.

Live music is on offer at a number of venues throughout the city which host big name bands alongside up and coming bands including those from the local scene.



Regent Theatre

Discover more at [visitstoke.co.uk](http://visitstoke.co.uk)

BCB 2017



Stoke-on-Trent is renowned worldwide for its history and culture.

Come and experience our creative city which is bound by a strong cultural base including outstanding collections, museums, theatres and creative spaces. Discover Stoke-on-Trent's flourishing cultural scene, which has recently found a new-wave of confidence and is showcased collectively through the warmth of our people, our unique story, our institutions and our geography.

The city has a growing calendar of festivals and events. 2019 will see the 10 year anniversary of the British Ceramics Biennial taking place between 7 September and 13 October 2019. The Stoke-on-Trent Literary Festival, The Festival in a Factory, will take place from 6 to 8 June 2019, celebrating culture and creativity in the inspiring surroundings of Emma Bridgewater's Victorian factory.

Other highlights to look out for include Appetite's spectacular programme of events including The Big Feast; Six Towns One City; Stoke-on-Trent Festival; and the Stoke-on-Trent Classical Music Festival.

For full details of festivals, events, and cultural programmes taking place throughout the city, visit [www.visitstoke.co.uk](http://www.visitstoke.co.uk)

**Discover more at [visitstoke.co.uk](http://visitstoke.co.uk)**



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# EXPLORE A LITTLE FURTHER

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Stoke-on-Trent offers a great base for visiting a wide range of attractions that surround the city in Staffordshire.

With a rich and varied history, Staffordshire combines rural tranquillity with a vibrant cultural side. You'll be inspired by the impressive architecture and period features of the ancestral estates and historic houses, and fascinated by the stories behind them. Enjoy fun-filled family days out with an exhilarating mix of outdoor activities, the UK's best theme park and a vibrant living history that will captivate pleasure-seekers of any age.

A 20 minute drive from Stoke-on-Trent will take you into the stunning beauty of the Peak District National Park. Here you'll find that the miles of moorland, dramatic crags, lakes and quiet valleys make this the perfect place to stretch your legs, cycle, climb or get active on the water.



Peak District National Park

**Discover more at [enjoystaffordshire.com](https://enjoystaffordshire.com)**

# GETTING HERE



## Road

Stoke-on-Trent is conveniently located off junctions 15 and 16 of the M6 motorway and is located on the A50, which provides a direct link from the M1 and the East of the country.

## Rail

Stoke-on-Trent Railway Station is on the West Coast Mainline with regular direct high speed trains from London Euston, Birmingham and Manchester.

## Air

Stoke-on-Trent is within a 45 minute drive to Manchester Airport, and within a 60 minute drive to Birmingham Airport and East Midlands Airport.

**Tell us if you need this information in an  
alternative format**

**Discover more at [visitstoke.co.uk](https://www.visitstoke.co.uk)**